

Videographer/Editor - Arabic Speaker



Location: Dubai - LVL Downtown



Job Type: Permanent



Start Date: January 2024

About LVL:

We have a simple mission at LVL: Be the market leading, tech-enabled wellbeing community; empowering our members to be happier & healthier. And to create products that bring people together to elevate their wellbeing.

We work with large organizations around the world to give their employees (and customers) a platform that they can use to discover new activities, join live sessions with others and ultimately, develop healthy behaviours that improves their wellbeing.

At a time where wellbeing has never been more important, LVL has uniquely positioned itself to support organizations to engage their employees (and customers) wherever they are, whatever their wellbeing needs are and whenever they want to take time for themselves.

LVL's digital platform is used by people in over 100 countries around the world and connects teams through exclusive live experiences and connects members through our daily schedule of global live sessions. The digital platform also has an extensive, growing library of on-demand wellbeing activities - providing wellbeing options for everyone, regardless of where they're at on their own wellbeing journey.

LVL's digital platform is being utilized in corporate offices to transform empty/underutilized space into digitally enabled wellbeing studios, supporting the future workplace strategies for global organizations who want to give their employees a great reason to work from the office.

The role:

How would you bring our brand to life to users in over 100 countries and inspire them to prioritize their wellbeing?

We are on the lookout for a talented Videographer/Editor to enrich our LVL platform with fresh ideas and exciting videos that will specifically resonate with our Arabic speaking community.

The Videographer is charged with capturing and crafting high quality video content across our mobile app and platform. Your role will play a crucial role in our visual storytelling and our mission.

This is a pivotal role in delivering planned customer growth on our platform targeting Arabic clients & members.

The responsibilities and expectations

- Genuine interest in the wellbeing industry and have disruptive ideas to produce through creative visual storytelling.
- Be the expert for all things content related for both online/offline events and the content for our ever growing platform.
- Ownership of running an in-house studio, camera/lighting/audio setups and responsible for all equipment.
- Creating sets for creative video and photography shoots when needed.
- The ability to connect and bring out personality and the best of all our coaches/creators on camera.
- Edit raw materials for all digital content platforms, such as, the LVL app, social media and digital studio content.
- An excellent understanding of editing software & emerging AI tools..
- A good eye for detail and excellent communications skills and able to

work cross functionally with all of the LVL Teams.

- Continuously strive to understand the tone of the brand, industry, challenges and competitors by utilising storyboards and scripts.
- Use data to self-assess the efficiency & effectiveness of our internal production processes.
- Critically assess deadlines, finding creative ways to deliver best-in-class work while meeting business objectives.
- Develop an organizational system for video files on the server, optimizing for easy file location and the ability to easily access footage for repurposing.
- Assisting in the studio and on location in other production capacities as needed.

What we're looking for:

- Type A personality, someone who is outgoing and thrives in the creative space.
- Technically proficient, creatively ambitious and happy to work unsupervised.
- You will be part of the team responsible for taking our video content to the next level by bringing flair, creativity and productivity.
- Experience of advanced video shooting, lighting, directing, and editing.
- Excellent spoken and written English and native Arabic speaker/writer
- Minimum 4 years of experience in online content creation - preferably in the wellbeing industry
- Creative thinker with significant experience in an agency role or client side.

- Strong technical proficiency and extensive knowledge of Adobe Creative Suite - especially Premiere & After Effects.
- Committed to a healthy lifestyle, positive team culture, and personal growth
- Excellent organizational skills and natural collaborator with the ability to work within multidisciplinary teams to deliver solutions cross-functionally
- Passionate about wellbeing
- Ability to work independently as well as collaboratively with a creative team, juggling conflicting priorities within what can be tight timescales at times

What we offer:

- Salary depending on experience
- Unlimited access to the LVL platform & LVL studio, for yourself, friends and family.
- Comprehensive health insurance.
- Unlimited paid time off.
- Monthly Wellbeing allowance.
- 4.5 day working week.